



# Partnership Opportunities

Empower. Lead. Connect.

Investing in our future – the youth of today.





# Loudoun Youth, Inc.'s mission is to work closely with our community partners to develop and deliver youth programs that empower, connect, and provide leadership opportunities.

*"We believe there is no investment more critical to our future than our investment in our youth."*

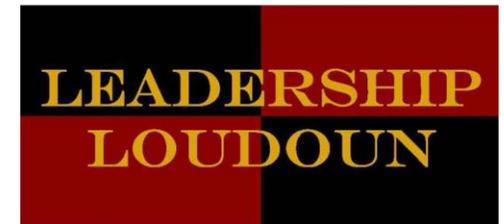
**-Carol Kost, Founder**

We accomplish this through community partnerships with organizations and agencies including Loudoun County Parks, Recreation and Community Services (PRCS), the Loudoun Youth Advisory Council (YAC), Leadership Loudoun and the Advisory Commission on Youth.

Since our inception in 2005, Loudoun Youth has raised and invested over \$800,000 for youth programs throughout Loudoun County.

Programs we have supported over the years include:

- Alternatives to Violence
- Alex's Lemonade Stand
- Athlete to Athletes
- Boy Scouts
- Boys and Girls Club of Loudoun
- Camp Fair
- Claude Moore Park Teen Nights
- Creative Youth Theatre Foundation
- Dept. of Family Services
- Dodona Manor International Exchange Program
- Dulles South Youth Sports
- Ethics Day
- Family Fest
- Friday Night Soccer
- Graduation Night
- I.R.I.S.
- Listening to Youth
- Loudoun Interfaith Relief
- Loudoun Symphony Orchestra
- MTN Back to School Supply Drive
- Project Horse
- Reality Store
- Odyssey of the Mind
- People in Places (PIP)
- Piedmont Arts Foundation
- Rachel's Challenge Road
- DAWG Special Forces Unlimited
- Spirit Club
- Suicide Prevention
- Teen Center at Cascades Library
- The Leesburg Optimists' Kids Day Out
- The Vibe @ Purcellville Teen Center
- Walk for AIDS Orphans
- Walking for Water
- World Trade Youth
- Youth After School (YAS)
- Youth in Government Day
- YMCA



**Loudoun Youth Inc. coordinates community resources to assist in the development of youth programs and create leadership opportunities for youth. Through year-round youth-focused programming, Loudoun Youth provides teenagers with opportunities to learn, develop and implement leadership skills in the local community and schools.**

#### **Leadership Loudoun Youth**

**Leadership Loudoun Youth** is designed to introduce youth to leadership concepts, as well as expose them to local business, government and community leaders. Youth spend some time learning leadership skills in a classroom-type setting, but spend the majority of the week visiting business and community leaders. The program is coordinated in partnership with Leadership Loudoun. The program is open to rising sophomores, juniors and seniors who live in Loudoun County. Classes are limited to 25 youth per week to encourage team building and provide genuine experiences in a small group setting.



## Youth Fest

**Youth Fest** is a day-long music festival for teens.

This community event includes:

- live music by local youth bands selected at Battle of the Bands competitions held in the spring
- an event headliner
- interactive exhibits and inflatables
- education on local nonprofit and community agencies

Youth Fest is youth-led and organized. The Loudoun Youth Advisory Council co-plans and coordinates this event. This provides members of the Youth Advisory Council with an opportunity to gain valuable workplace, event management and leadership skills.

## Rock the Runway

**Loudoun Youth's Rock the Runway** is an annual teen fashion event and fundraiser for Loudoun Youth Inc. Youth in middle school and high school have the opportunity to participate in the show as models, musicians and behind the scenes assistants. Through the event, youth build self-confidence and self-esteem.

Models have the opportunity to participate in at least one fashion show segment where they were outfitted by a local retail stores or boutiques. In addition, they can participate in a segment titled "Express Yourself" where the youth select their own outfit demonstrating their unique personality and fare.

## Step Up Loudoun

**The Step Up Loudoun Youth Competition**

propels middle and high school youth across the county to identify an issue facing local teens, create a plan to address that issue, and implement the plan. The goal is to provide participants the opportunity to recognize, appreciate and leverage the assets of Loudoun County to make positive changes in their own lives and the lives of others. The outcome is a tangible experience that will set apart the participants as action-oriented, can-do young adults with the self-motivation and determination to make a difference in their community. Step Up Loudoun Youth is collaboration between Loudoun Youth Inc., Loudoun County Parks, Recreation and Community Services, the Advisory Commission on Youth, Leadership Loudoun and Loudoun County Public Schools.



Invest in the future. Invest in the community your customers and employees live and work. Learn about how your organization can benefit by sponsoring Loudoun Youth.

**Brand Awareness...** Garner greater brand recognition for your company by becoming a sponsor. Your logo will be prominently placed on all Loudoun Youth marketing materials including the website, e-newsletter, event flyers, and promotional emails. Our messages reach out to all corners of Loudoun county as well as to parents, students and supporters.

**Lead Generation...** In today's economy, we understand that it's important to see greater return on your investment by driving business back to your organization. Your sponsorship gives you a seat at the table – by hosting a promotional table at Loudoun Youth's heavily-attended events, you can personally interact with parents and youth. It is a great opportunity to showcase your organization and show your commitment to your customers' community.

**Cause-Related Marketing...** Our volunteers, parents, youth and supporters hearts our sponsors. Research shows that consumers are more apt to buy from a company who supports organizations the buyer supports.

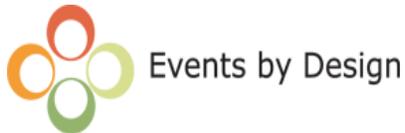
**Corporate Volunteerism...**Happy employees equals greater productivity. Employees like to see the companies they work for interested in more than the bottom line. Whether it is allowing employees to volunteer on the clock or participating in a team-building volunteer project, Loudoun Youth has opportunities for employees to give their time to a cause they believe in and affect the community they live and/or work in.

**Corporate Matching Funds ...**Do your employees live in Loudoun County? Do they have children who benefit or participate in a Loudoun Youth program? Show your employees that you support them and their community. Match their donations that support Loudoun Youth.

**Board of Directors**

<b>Carol Kost</b> , Founder and Chair	Vinodhini Kudva
Jared Melvin, President & CEO	Leigh MacDonald
Ron Masci, Vice President	Bill May
John Wolff, Treasurer	Brian McGuinness
Jim Bonfils	Michael Morgan
Joey Darley	Sue Schuster

**Annual Supporters**



When an entire community comes together to support youth, we create positive experiences that help children become caring, responsible adults. That future empathy is a driving force in the community's success.

**-The Search Institute**





Loudoun Youth, Inc.

[www.loudounyouth.org](http://www.loudounyouth.org)

A 501(c)3 nonprofit organization since April 2005.

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