

## Partnership Program & Event Sponsorship

---

Loudoun Youth, Inc.'s mission is to work closely with our community partners to develop and deliver youth programs that empower, connect and provide leadership opportunities.

Through year-round youth-focused programming, Loudoun Youth provides teenagers with opportunities to learn, develop and implement leadership skills in the local community and schools.

Loudoun Youth is a 501(c)(3) nonprofit organization founded in April of 2005 and based in Leesburg, VA. Help us give youth the skills they need to succeed in the future.

Loudoun Youth  
PO Box 1732  
Leesburg, VA 20177  
[www.loudounyouth.org](http://www.loudounyouth.org)

For more details, please call  
Jared Melvin at (571) 426.2139

# Corporate Partnerships

---

## Platinum Partner (\$10,000)

Platinum Partners will receive the following benefits during a one-year period to be determined by Loudoun Youth:

- Opportunity to be designated a Grand Sponsor for a specific program (requests honored in order received) with first right of refusal in the following year **REQUEST A PROGRAM** \_\_\_\_\_
- Corporate clickable logo on Loudoun Youth home page and sponsorship page designating Platinum Partnership
- Corporate clickable logo on Loudoun Youth event registration pages
- Corporate clickable logo on Loudoun Youth event email blasts
- Partner provided materials placed on event tables for 12 months
- Recognition at all Loudoun Youth events for 12 months
- Company profile on web site for full year (50 word description, clickable logo)
- Video on web site (subject to approval, location and prominence vary) for 12 months
- Social media mentions prior to event - Twitter, Facebook, LinkedIn
- Press release announcing partnership agreement
- Partner recognition on badges to designate Platinum Partner
- Premium location of a 10x10 space with full set-up, including a 10x10 pop up tent, two covered display tables and two chairs per table for Youth Fest
- Company name on all marketing pieces for Youth Fest including Battle of the Bands promotions (fliers, postcards, on-site posters, etc.) distributed throughout the community to schools, recreation centers, grocery stores and community and teen centers.
- Company name on event T-shirts for Youth Fest and other events
- Six complimentary registration for all events

Partner Company \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ LYI Name \_\_\_\_\_

Signature \_\_\_\_\_ LYI Signature \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

**Gold Partners (\$5,000)****Gold Partners will receive the following benefits during a one-year period to be determined by Loudoun Youth:**

- Opportunity to be designated a Spotlight Sponsor for a specific program (requests honored in order received) with first right of refusal in the following year **REQUEST A PROGRAM**\_\_\_\_\_
- Clickable logo on Loudoun Youth sponsorship page designating Gold Partnership
- Clickable logo on Loudoun Youth event email blasts
- Partner provided materials placed on event tables for 12 months
- Recognition at all Loudoun Youth events for 12 months
- Company profile on web site for full year (50 word description, clickable logo)
- Video on web site (subject to approval, location and prominence vary) for 6 months
- Social media mentions prior to event - Twitter, FaceBook, LinkedIn
- Partner recognition on badges to designate Gold Partner
- Premium location of a 10x10 space with full set-up, including a 10x10 pop up tent, covered display table and two chairs for Youth Fest
- Company name on all marketing pieces for Youth Fest including Battle of the Bands promotions (fliers, postcards, on-site posters, etc.) distributed throughout the community
- Company name on event T-shirts for Youth Fest and other events
- Four complimentary registration for all events

Partner Company \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ LYI Name \_\_\_\_\_

Signature \_\_\_\_\_ LYI Signature \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

### Silver Partners (\$2,500)

#### Silver Partners will receive the following benefits during a one-year period to be determined by Loudoun Youth:

- Clickable logo on Loudoun Youth sponsorship page designating Silver Partnership
- Clickable Logo on Loudoun Youth event email blasts
- Partner provided materials placed on event tables for 12 months
- Recognition at all Loudoun Youth events for 12 months
- Company profile on web site for full year (50 word description, clickable logo)
- Social media mentions prior to event - Twitter, FaceBook, LinkedIn
- Partner recognition on badges to designate Silver Partner
- A 10x10 space, with full set-up, including a 10x10 pop up tent, covered display table and two chairs for Youth Fest
- Company name on all marketing pieces for Youth Fest including Battle of the Bands promotions (fliers, postcards, on-site posters, etc.) distributed throughout the community
- Company name on event T-shirts for Youth Fest and other events
- Two complimentary registration for all events

Partner Company \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ LYI Name \_\_\_\_\_

Signature \_\_\_\_\_ LYI Signature \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

## Event Sponsorship Levels

---

Events: Step Up Loudoun Youth Competition, Youth Fest, Leadership Loudoun Youth, Rock the Runway

### Event Gold Sponsor (\$500)

- Premium location for display table and two chairs available at Youth Fest or Rock the Runway , or scholarship for Leadership Loudoun Youth or prize money for Step Up LY Competition. **DESIGNATE EVENT** \_\_\_\_\_
- Corporate logo on event email blasts pertaining to the event you choose
- Social media mentions prior to event - Twitter, Facebook, LinkedIn
- Able to distribute information approved in advance by Loudoun Youth
- Thank you announcement at the event by Loudoun Youth
- 2 Event Tickets

### Event Silver Sponsor (\$300)

- Display table available at Youth Fest or Rock the Runway or scholarship for Leadership Loudoun Youth or prize money for Step Up Loudoun Youth Competition. **DESIGNATE EVENT** \_\_\_\_\_
- Company name on event email blasts
- Social media mentions prior to event - Twitter, FaceBook, LinkedIn
- Thank you announcement at the event by Loudoun Youth
- 2 Event Tickets

### Event Bronze Sponsor (\$150)

- Company name on event email blasts **DESIGNATE EVENT** \_\_\_\_\_
- Thank you announcement at the event by Loudoun Youth
- 1 Free Event Ticket

### In-Kind Sponsorships

Donated resources per the approval of Loudoun Youth.

- Corporate logo added to email event announcements
- Thank you announcement at the event by Loudoun Youth

Sponsor Company \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ LYI Name \_\_\_\_\_

Signature \_\_\_\_\_ LYI Signature \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_